

Make your restaurant GreenToGo

Use sustainable paper products to make an impact
with your customers and the environment

As the public becomes more environmentally aware, people are demanding more thoughtful choices. According to a recent study, 71% of North American consumers say it's important that companies take environmentally responsible actions¹. Because the foodservice industry serves millions of people every day, **operators are in a position to make** a positive impact through the single-use foodservice packaging they source.

Why is it important to use single-use foodservice packaging that is responsibly sourced?

When it comes to selecting foodservice packaging, you have many choices. We believe using paper-based, single-use foodservice packaging that is made from 100% renewable, responsibly managed fiber is an environmentally conscious option. By using responsibly made paper-based packaging, you are supporting sustainable forestry practices that ensure a renewable supply of fiber while conserving biodiversity and maintaining forest contribution to a healthy ecosystem.



How you can make an impact:

- Choose paper products made from 100% renewable fiber and recycled content.
- Ensure that the products are certified as compostable by the Biodegradable Products Institute.
- Find out if the company's fiber is certified by a third party like the Sustainable Forestry Initiative or Forest Stewardship Council.
- Ask about a company's chain of custody—from the forest of origin, through transport, production and, ultimately, its end use.

How do I know if my single-use foodservice packaging is a responsible choice?

Asking questions about the origin and production of your foodservice packaging will help you make responsible decisions. Source paper products and foodservice containers that are certified by a reputable third party, like the Sustainable Forestry Initiative® or Forest Stewardship Council®, to ensure that the wood used to make the product is from properly managed forests. By choosing paper from responsibly managed forests, you're using your buying power to protect our forests and ecosystem and sending a clear signal to customers that you care.

How is MWV supporting responsible forestry?

At MWV, all of our paper mills use responsibly managed, 100% renewable fiber secured from our own land and from private landowners. Our paper mills are chain-of-custody certified, and we offer customers products that include post-consumer recycled fiber. Trees are truly a renewable resource, with the standing inventory in U.S. forests increasing steadily over the past 100 years.



What sustainable products does MWV offer for the foodservice industry?

We understand that many foodservice operators are participating in sustainable practices, such as implementing recycling programs for items like corrugated boxes. To help you extend your environmental program, we've developed our MWare® line of paperboard foodservice grades. MWare Balance combines visually appealing, high-quality paperboard that can contain up to 30 percent post-consumer recycled fiber with a fully renewable, plant-based PLA* coating. And MWare packaging that is certified compostable by the Biodegradable Products Institute can break down to nutrient-rich soil in just 12 weeks* in the commercial composting cycle. By returning our products back to the earth, they can help grow the very trees that created them. It doesn't get more sustainable than that.

Want to know more? We're here to help.

You have many options when it comes to single-use foodservice packaging, and it can be confusing deciding which is right for you. Contact us to learn more about why paper-based foodservice packaging makes sense.

We invite you to join our GreenToGo movement today by visiting mwv.com/greentogo.