



Premium digital paper

Navigator Premium Office Paper from Grupo Portucel Soporcel (www.portucel.soporcel.com) offers the opportunity to win one of 333 Apple iPhone 3Gs in a global initiative that will run until September, 2009. To participate, buy a ream of Navigator, go to the Navigator website at www.navigator-usa.com, and enter with the promotional code printed on the back of the ream. This will be the fourth global campaign launched by the Navigator brand. More than 130,000 participants from all over the world played in 2008.

Navigator has been certified by Buyers Laboratory Inc. and offers high performance in digital equipment. The renewable eucalyptus-based paper's thickness and high opacity allow printing on both sides, and its smoothness allows a significant reduction in the use of ink and toner as well as an improved print quality.

Grupo Portucel Soporcel is constructing a new paper mill in its industrial complex in Setúbal, Portugal. With start-up planned for August 2009, the new mill represents an investment of 550 million euros, increasing total paper production capacity to around 1.5 million tonnes/year, which will make the Group the leader in the European UWF market and help it expand its position in the North American market.

American
PRINTER
A Penton Media Publication

Paper & Ink

Part 2 of our annual two-part roundup

Two-sided Tango

MeadWestvaco Corp.'s (Glen Allen, VA) Tango Advantage C2S (coated two-side) premium coated cover offers high brightness and an ultra smooth surface. As a global paper and packaging solutions provider, MeadWestvaco supports customized service programs and quick turnaround for its coated one side and two side grades. The full line of coated covers is suitable for a wide range of printing applications ranging from brochures to point-of-purchase displays, and greeting cards, calendars, book covers and lottery tickets. See www.mwv.com.



Ceramic inkjet expansion

Xaar (Cambridge, England) has added Esmalglass-Itaca Group (www.esmalglass-itaca.com), headquartered in Spain, to its list of Approved Ink Partners for the ceramic inks market. Esmalglass-Itaca is internationally recognized as a pioneer in the areas of ceramic pigments, glazes, frits and additives.

"We are very excited about this new partnership," says Jill Woods, ink product manager, Xaar. "We are working together to approve new colors to strengthen the portfolio of approved ceramic inks. This supports our strategy to offer customers the widest choice of inks possible for use with the Xaar 1001 printhead. It is specifically the Xaar 1001 which has enabled us to enter into the ceramic ink market. The 1001's recirculating ink system keeps printhead nozzles fully primed and operational at all times and the ceramic inks from settling, which is important when jetting complex fluids such as ceramic inks."

See www.xaar.com.



HP Indigo certified cover sheet

FiberMark's (Brattleboro, VT) Hyflex Royal product lines are engineered to meet the demands of the HP Indigo digital press. The premium latex-saturated cover materials are suited to specialty text, turned cover and perfect bound applications, providing a canvas for vibrantly printed images. Hyflex Royal products are used for print-on-demand photo books, photo albums, spiral bound book covers, ring binders, presentation folders, high-end catalog covers, report covers, and casebound and paperback book covers.

This durable, supple sheet with Luster chrome finish is offered in 9 and 12 pt. thicknesses. Hyflex Royal can be purchased with unique, printable textures. Stocked in three sizes with additional sheet and roll size options available, this sheet has advanced fold strength with resistance to cracking, as well as good layflat qualities and ink adhesion. All digital products are environmentally friendly and can be FSC certified upon request.

See www.fibermark.com.