

PRESS RELEASE

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NYC Department of Transportation to Demonstrate MWV Evotherm™ Warm-Mix Asphalt Innovation Project

CHARLESTON, South Carolina (September 19, 2008) — [MeadWestvaco Corporation](http://www.mwv.com) (NYSE: MWV) Specialty Chemicals Division, in collaboration with NYC Transportation Commissioner Janette Sadik-Khan, today announced its Asphalt Innovations business will participate in New York City Department of Transportation's Warm-Mix Asphalt Innovation Project, taking place September 24 – 25, 2008, in New York City. As part of the demonstration, NYC DOT will utilize MWV Specialty Chemicals' Evotherm™, an innovative warm-mix asphalt (WMA) technology that significantly reduces temperatures at which asphalt pavements are produced and applied, resulting in considerable reductions in fuel consumption and improved environmental impact.

Warm-mix asphalt is fairly new to the road and highway construction industry and this Innovation Project is one of the first projects of its kind in New York to use the technology. The project will be segmented into two demonstration events, each producing about 800 tons of mix.

"Warm-mix technology advances our ability to deliver road construction materials to the City of New York in a sustainable manner," Gary Metcalf, vice president for Peckham Industries, Inc., said. "It improves the working conditions for employees on the job site, reduces energy usage, and extends the paving season for cities like New York who would typically reduce or stop paving during cold weather months."

Peckham Industries supplies asphalt and road construction materials to the City of New York and other municipalities in the metropolitan area and throughout the Hudson Valley.

MWV's Evotherm warm-mix asphalt technology is a next-generation innovation that introduces the potential to reduce carbon emissions associated asphalt paving. Evotherm's technology enables asphalt mixes to be produced at temperatures more than 100 degrees Fahrenheit lower than traditional hot-mix asphalt applications. The substantially lower production temperatures provide numerous benefits.

- 60% Reduction of greenhouse gas emissions
- Up to 75% reduction in photochemical smog emissions
- Nearly 80% drop in acid rain causing sulfur dioxide
- 55% documented energy savings during the production and application of warm-mix asphalt
- Improved worker safety due to the handling of cooler temperature materials
- Reduced odor and fumes associated with hot-mix asphalt
- Streets and roadways are reopened quickly due to cooler final service temperatures after placement and compaction of the asphalt is complete
- Exceptional performance and durability greater than or equal to traditional hot-mix asphalt

The NYC project will take place on 168th Street, from LIE to Union Turnpike in Queens. Representatives from all NYC Burroughs, the mayor's office and Department of Transportation officials are expected to view the demonstration.

To learn more about warm-mix asphalt innovations, visit www.evotherm.com. To learn more about Peckham Industries, Inc. visit www.peckham.com. To learn more about the New York City DOT, visit www.NYC.gov/dot.

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About MWV

MeadWestvaco Corporation (NYSE: MWV), provides packaging solutions to many of the world's most-admired brands in the healthcare, personal and beauty care, food, beverage, media and entertainment, and home and garden industries. The company's businesses include Consumer & Office Products, Specialty Chemicals, and the Community Development and Land Management Group, which sustainably manages the company's land holdings to support its operations, and to provide for conservation, recreation and development opportunities. With 24,000 employees worldwide, MWV operates in 30 countries and serves customers in more than 100 nations. MWV manages all of its forestlands in accordance with internationally recognized forest certification standards, and has been named to the Dow Jones Sustainability World Index for the fourth consecutive year. For more information, please visit www.mwv.com.

About Peckham Industries

Founded in 1924 by William H. Peckham, Peckham Industries Inc. built its reputation first as a highway contractor. In the early years, the company concentrated on small paving contracts. Success led to bidding major construction project work throughout the state. Today, Peckham customers are serviced by a network of hot mix asphalt plants, stone quarries, bulk asphalt terminals and liquid plants that stretch from Long Island up the Hudson Valley to Warren County. Peckham Industries Inc. has become one of the largest material suppliers in the Hudson Valley.

About the NYC Department of Transportation

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