



Say something revealing about your brand.

Klearfold® AND NatureSource™ VISUAL PACKAGING **MWV**

Visual packaging is the ultimate way to showcase your product. MWV's Klearfold packaging is the world's leading and most recognized brand. It provides exceptional shelf presence and adds stature to everything from a new product launch, to a special promotion, to the reinvigoration of a popular brand.

Our printing capabilities range from one to ten colors, plus sophisticated special effects. We cut, crease and glue a wide variety of plastic grades, and our production capacity enables us to support large international product launches.

MWV has also pioneered the development of more sustainable visual packaging, including packaging made APET, RPET with 25% postconsumer recycled content and our NatureSource visual packaging made from corn-derived plastic. In addition to being made from a 100% annually renewable resource, NatureSource cartons can offer an up to 20% source reduction by weight as compared to cartons made from traditional box-grade plastics and can be composted in industrial facilities where available.



Features and Benefits

Unlimited Printing Options

Cartons can be printed using offset, flexo, silkscreen or any combination.

Unique Finishing Treatments

Transparent, translucent, opaque, tinting, frosting, embossing and hot or cold foil stamping are available.

Vast Material Options

Cartons can be produced from PVC, PP and more sustainable materials like APET, RPET, PETG and PLA.

NatureSource packaging is made from PLA, a corn-based very versatile polymer from NatureWorks LLC.

