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PRESS RELEASE

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MWV Brings Innovation and Leadership to the 2012 PCD Congress and Aerosol and Dispensing Forum February 8 and 9 in Paris

RICHMOND, Va., February 6, 2012—MeadWestvaco Corporation (NYSE: [MWV](#)), a global leader in packaging and packaging solutions, will showcase its full lineup of dispensing and carton solutions for the beauty and personal care and home and garden industries at the 2012 PCD Congress and Aerosol and Dispensing Forum, being held simultaneously in Paris on February 8-9 at booth number C14 – C16.

Among the many products on display at the booth, MWV will feature examples of its patented NoC® invisible dip tube innovation elegantly combined with the low-profile Melodie® fragrance pump and the all-plastic version of the Adagio™ dispensing pump, the lowest profile pump in the market. MWV will also be showcasing many examples of folding cartons that demonstrate MWV's high level of expertise in graphic and structural design, as well as a range of print and converting techniques that create the highest standards of packaging for brands worldwide. MWV will also feature its newest aerosol sprayers that span both the beauty and personal care and home and garden markets.

MWV leverages its understanding of customer needs as a way to drive packaging innovation in the [beauty and personal care](#) and home and garden industries. MWV will share its perspectives on and approach to innovation at both shows. Paul France, MWV vice president of Open Innovation, will address [PCD Congress](#) in the panel "Opening Up Open Innovation," on Thursday, February 9, at 9:00 a.m. France will share how open innovation platforms are providing a competitive advantage by balancing the "what is possible" side of the innovation equation with "what is needed" by utilizing input from both brand owners and their suppliers.

Luis Mondragon, global new business development director for [MWV Home and Garden](#), will participate in the [Aerosol and Dispensing Forum](#) and provide MWV's perspective on aesthetic and comfort trends in the aerosol industry, as well as present MWV research outlining the consumer experience with packaging and trigger-actuated aerosols. On Thursday, February 9, at 9:15 a.m., he will participate in a workshop panel discussion titled "[Trigger Systems for Aerosols](#)," and at 2:00 p.m. the same day, he will make a presentation on "[Triggers: Recent Advances and Prospects](#)."

Visitors at PCD Congress and Aerosol and Dispensing Forum can meet the MWV team and learn more about MWV's innovative products and practices at booth C14 – C16, or visit the MWV website at www.mwv.com.

About MWV

MeadWestvaco Corporation (NYSE: MWV), provides packaging solutions to many of the world's most-admired brands in the healthcare, beauty and personal care, food, beverage, home and garden, and tobacco industries. The company's businesses also include Consumer & Office Products, Specialty Chemicals, and the Community Development and Land Management Group, which sustainably manages the company's land holdings to support its operations, and to provide for conservation, recreation and development opportunities. With 17,500 employees worldwide, MWV operates in 30 countries and serves customers in more than 100 nations. MWV manages all of its forestlands in accordance with internationally recognized forest certification standards, and has been named to the Dow Jones Sustainability World Index for eight consecutive years. For more information, please visit www.mwv.com.

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