



MeadWestvaco Corporation  
Consumer & Office Products  
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**PRESS RELEASE**

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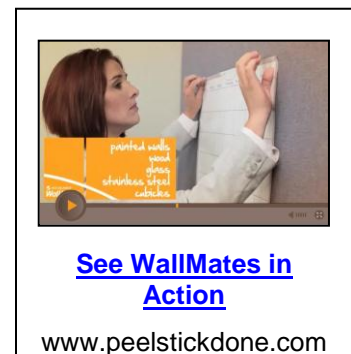
**WALL PLANNING TRANSFORMED, SIMPLIFIED WITH WALLMATES®  
SELF-ADHESIVE DRY ERASE SURFACE**

*MWV Consumer & Office Products' AT-A-GLANCE® product line enhanced  
by innovative planning and writing surfaces*

**KETTERING, Ohio, January 24, 2012**—The Consumer & Office Products division of MeadWestvaco Corporation (NYSE: [MWV](http://www.mwv.com)) today introduced AT-A-GLANCE® WallMates®, a new line of self-adhesive dry erase wall planning products. This is the latest innovative product to launch under the AT-A-GLANCE line of home and office products designed to help users organize, create and communicate efficiently.

WallMates are a unique line of self-adhesive dry erase wall products dedicated to the practice of planning and organization. Designed to be modular in nature, WallMates allow consumers to have the dry erase planning tools they need in the places they need them—quickly, easily, without tools and without damage to the surface on which it is placed. The complete line features a variety of calendar and open-writing surface formats in three sizes.

“Our research shows that there are many people who want to use a whiteboard or similar wall planning product but don’t want to use tools or do something that will damage their walls,” said Ron Sopko, director of New Business Development for MWV Consumer & Office Products. “We designed WallMates specifically to alleviate those concerns. With its ease-of-use and modularity, WallMates are a highly innovative and unique option for consumers in the home and office planning space.”



WallMates use a special adhesive which adheres to nearly any hard flat surface. This permits the products to be moved and replaced on another surface without leaving any adhesive residue. Available at office and stationery supply stores, no tools or hardware are needed to install, and the WallMates products work with most dry erase markers.

**About MWV Consumer & Office Products**

MWV Consumer & Office Products, a division of the MeadWestvaco Corporation, is the leading manufacturer and marketer of the most trusted brands in school supplies, office products, planning and organizing tools, including Mead®, Five Star®, AT-A-GLANCE®, DayMinder®, Cambridge®, Academie®, Day Runner® and Amcal® brands, among others. MWV Consumer & Office Products produces notebooks, folders, decorative calendars, stationery products, and time management and personal organizers for every stage of life. For more information, please visit [www.mead.com](http://www.mead.com).

**About MWV**

MeadWestvaco Corporation (NYSE: MWV), provides packaging solutions to many of the world’s most-admired brands in the healthcare, beauty and personal care, food, beverage, home and garden, and tobacco industries. The company’s businesses also include Consumer & Office Products, Specialty Chemicals, and the Community Development and Land Management Group, which sustainably manages the company’s land holdings to support its operations, and to provide for conservation, recreation and development opportunities. With 17,500 employees worldwide, MWV operates in 30 countries and serves customers in more than 100 nations. MWV manages all of its forestlands in accordance with internationally recognized forest certification standards, and has been named to the Dow Jones Sustainability World Index for eight consecutive years. For more information, visit [www.mwv.com](http://www.mwv.com).

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