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PRESS RELEASE

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MWV Names Guillaume de Demandolx Vice President of Sales and Marketing

RICHMOND, VA (August 18, 2010) – MeadWestvaco Corp. (NYSE: [MWV](#)) today announced Guillaume de Demandolx has assumed the role of vice president of Sales and Marketing for MWV's Beauty & Personal Care and Home & Garden businesses, effective July 1, 2010. In his new role, Mr. de Demandolx will lead the strategy and the sales and marketing teams for these businesses in Europe and in Asia. He will also continue to work with MWV's Operations leadership to provide oversight and coordination for the activities of MWV's Wuxi facility (China) along with supporting the company's emerging market growth efforts.



"Since joining MWV in 2005, Guillaume has supported the goals of the organization and contributed to keep MWV on the cutting edge in the [beauty and personal care](#) and [home and garden](#) industries," said Thomas Jonas, president, MWV Beauty & Personal Care and Home & Garden. "MWV's packaging solutions continue to provide superior value to our customers and their brands, and Guillaume's expertise in this position will help drive global growth for the business."

Mr. de Demandolx brings a wealth of knowledge and commitment to this position. He joined Saint-Gobain Calmar in the US in 2005 and then moved to Shanghai in 2006 after the acquisition by MWV. He spent the last four years leading MWV's organization in Asia for both dispensing systems and folding carton packaging. His prior experience includes General Electric in France and Saint-Gobain Pipe division in the United Kingdom. He is an MBA graduate of Harvard Business School and holds an Engineering degree of Ecole Nationale des Ponts et Chaussees.

About MWV

MeadWestvaco Corporation (NYSE: MWV), provides packaging solutions to many of the world's most-admired brands in the healthcare, beauty and personal care, food, beverage, media and entertainment, home and garden, tobacco, and commercial print industries. The company's businesses also include Consumer & Office Products, Specialty Chemicals, and the Community Development and Land Management Group, which sustainably manages the company's land holdings to support its operations, and to provide for conservation, recreation and development opportunities. With 20,000 employees worldwide, MWV operates in 30 countries and serves customers in more than 100 nations. MWV manages all of its forestlands in accordance with internationally recognized forest certification standards, and has been named to the Dow Jones Sustainability World Index for the sixth consecutive year. For more information, please visit www.mwv.com.

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