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PRESS RELEASE

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MWV’s Dosepak Express® Receives Ease-of-Use Commendation from the Arthritis Foundation

Study Participants Find Dosepak Express Adherence Packaging Easy to Use

RICHMOND, Va. (March 25, 2010)—MeadWestvaco Corp. (NYSE: [MWV](#)) today announced that its [Dosepak Express®](#) child resistant, adherence packaging has earned commendation from the Arthritis Foundation’s Ease-of-Use program, as a user-friendly product for the 46 million people in the United States living with arthritis.

Dosepak Express is the first blister-designed, adherence packaging to receive the Ease-of-Use designation from the Arthritis Foundation. It has already been tested by the U.S. Consumer Product Safety Commission, and received a 100 percent rating on senior opening protocol tests, as well as the CPSC’s highest child resistance rating.

“Considering that one out of every five adults in the U.S. has some form of arthritis, it is imperative that MWV deliver packaging options that meet the needs of this significant healthcare population, while maintaining the safety feature of the highest level of child resistance,” said Dr. Ted Lithgow, president, [MWV Healthcare](#). “The Ease-of-Use designation from the Arthritis Foundation is meaningful to MWV because it underscores our goal to create products that make a patient’s daily medication routine easier.”

To receive the Arthritis Foundation’s Ease-of-Use commendation, Dosepak Express went through a series of rigorous tests at the Georgia Tech Research Institute, an independent lab that analyzes the use of products for people with functional limitations due to the effects of arthritis. The study participants, who have moderate-to-severe arthritis, determined that Dosepak Express’ design made the product easy-to-use. Six out of eight participants stated they would recommend Dosepak Express products to a friend with arthritis.

“Many everyday tasks, actions as simple as dispensing medications, can be difficult for people with limited function due to arthritis,” said Rick Bell, group vice president of Cause Development with the [Arthritis Foundation](#). “The Arthritis Foundation gladly recognizes products that make these tasks easier and that allow people to maintain their sense of independence.”

Launched in April 2009, Dosepak Express features an outer protective paperboard carton, blister pack and leaflet or insert into one integrated pack. The product is designed with a calendar or dosing instructions and an easy push-through blister to help patients remember which pills to take and when (e.g. night or day tablet).



The Arthritis Foundation’s Ease-of-Use commendation recognizes products that meet the needs of the 46 million people in the United States living with arthritis.



Dosepak Express® is designed to prompt and educate patients to take medication correctly and on time.

About MWV

MeadWestvaco Corporation (NYSE: MWV) provides packaging solutions to many of the world's most-admired brands in the healthcare, beauty and personal care, food, beverage, media and entertainment, home and garden, tobacco, and commercial print industries. The company's businesses also include Consumer & Office Products, Specialty Chemicals, and the Community Development and Land Management Group, which sustainably manages the company's land holdings to support its operations, and to provide for conservation, recreation and development opportunities. With 20,000 employees worldwide, MWV operates in 30 countries and serves customers in more than 100 nations. MWV manages all of its forestlands in accordance with internationally recognized forest certification standards, and has been named to the Dow Jones Sustainability World Index for the sixth consecutive year. For more information, please visit www.mwv.com.

About The Arthritis Foundation

The Arthritis Foundation is the leading health organization addressing the needs of some 46 million Americans living with arthritis, the nation's most common cause of disability. Founded in 1948, with headquarters in Atlanta, the Arthritis Foundation has multiple service points located throughout the country and offers programs that can decrease the pain and disability associated with arthritis.

The Arthritis Foundation is the largest private, not-for-profit contributor to arthritis research in the world, funding more than \$415 million in research grants since 1948. The foundation helps individuals take control of their arthritis by providing public health education; pursuing public policy and legislation; and conducting evidence-based programs to improve the quality of life for those living with arthritis. Information is available 24 hours a day, seven days a week at 1-800-283-7800 or www.arthritis.org.

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