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PRESS RELEASE

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The Tango® Advantage Challenge: Proven Quality, Performance & Value

RICHMOND, Virginia – (June 17, 2009) – For companies looking to improve on press performance and deliver high quality print, [MeadWestvaco's Commercial Printing](#) business (NYSE:MWV) offers Tango® Advantage, the printing industry's leading two-side coated cover (C2S). For those looking to see how this performance impacts your business, MWV is proud to present 'The Tango Advantage Challenge'.

MWV's Tango Advantage Challenge Program provides tangible evidence of Tango Advantage's proven performance through head-to-head printing tests against the industry's leading coated covers under identical printing conditions. Tango Advantage C2S offers better printability as proven by superior runnability, and an ultra smooth surface for consistency on press and in converting. With high brightness, clean-white styling, and more space for sharp graphics, Tango Advantage becomes the preferred choice for any printed application where quality, performance and value truly matter.

"When it comes to coated covers, MWV believes that no other sheet can match the ink holdout, dot integrity, smoothness and side-to-side uniformity of Tango Advantage – so we decided to establish a program that enables printers to prove it in their own operation – hence, the Tango Advantage Challenge," says Kevin Clark, vice president of MWV's Commercial Printing business. "It's no surprise that the economic slump has had a severe impact on commercial printers. We've been traveling to the nation's top printers to test Tango Advantage against the industry's best-selling coated covers, and 75 top printers all agree – on the same press, under the same conditions – Tango Advantage performs better."

To view a live demonstration of The Tango Advantage Challenge at one of the nation's most respected printers, please visit mwv.com/tangoadvantage.

About MWV

MeadWestvaco Corporation (NYSE: MWV), provides packaging solutions to many of the world's most admired brands in the healthcare, personal and beauty care, food, beverage, media and entertainment, and home and garden industries. The company's businesses also include Consumer & Office Products, Specialty Chemicals, and the Community Development and Land Management Group, which sustainably manages the company's land holdings to support its operations, and to provide for conservation, recreation and development opportunities. With 22,000 employees worldwide, MWV operates in 30 countries and serves customers in more than 100 nations. MWV manages all of its forestlands in accordance with internationally recognized forest certification standards, and has been named to the Dow Jones Sustainability World Index for the fifth consecutive year. For more information, please visit www.mwv.com.

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